

The logo for ANT labs, with 'ANT' in red and 'labs' in white, set against a blue background of an airport terminal with silhouettes of people and an airplane.

ANT labs

Airports & Transport Hubs

Transform your passengers' digital experience

Servicing the World Traveller

As airports and transportation hubs navigate an increasingly unpredictable landscape, the need for digital innovation has never been more critical.

In today's digital world, the quality of WiFi experience has become a determining factor in the accessibility and user-friendliness of an airport. Skytrax's "World's Best Airport" rankings now include "Standard of WiFi service" as a significant criterion.

The need for reliable internet access extends beyond airports to trains, cruise liners, and various other transportation modes. Passengers and staff expect to connect seamlessly and securely, demanding fast and high-quality internet services.

In high-density transient passenger traffic areas, such as airports, WiFi usage can experience significant fluctuations during peak hours.



Meanwhile, security remains a paramount concern for transport authorities and other agencies. They must maintain vigilance against potential threats related to homeland security and anti-terrorism. During emergencies or special events, traceability and network visibility become imperative.

Striking the delicate balance between user needs and regulatory requirements necessitates an open yet secure IT infrastructure.

Passenger Digital Journey

Authenticated Easy Onboarding

Able to provide seamless connection and identify user.



1

User Engagement

Provide relevant and bespoke services according to user profile, location and time.



2

Digital Information & Services

Empower passengers with useful, time-sensitive information. Increase usability and accessibility. More visibility and analytics for the transport service provider.



3

Our ASP Wi-Fi services platform can help you transform

Impress
and
delight
your
passengers

Adoption of ANTlabs ASP platform

From seamless connectivity for visitors and guests, to offering differentiated services for event attendees and VIP loyalty members, our platform allows you to recognize and deliver bespoke Wi-Fi services to your customers.

Seamless Roaming

Seamless connectivity and roaming across terminals & hubs

Boarding Pass Scanning

Enable passengers to easily connect with boarding pass scanning and a slew of convenient authentication methods

Digital Services

Improve user engagement with bespoke WiFi and Digital Services like casting

Network Visibility

Insights and visibility of your network usage and cybersecurity traceability.

Enhancing Passenger Experience

Introducing: ANTlabs **EzScan** Boarding Pass Scanning Solution

Cybersecurity traceability ensures regulatory compliance, risk management, and prompt incident response, safeguarding brand reputation. In public WiFi networks, especially in transportation hubs like airports, the open and unsecured nature poses significant risks to users and organizations.

To mitigate this, user authentication is necessary before accessing the network. However, it can be frustrating for users, delaying internet access.

Fortunately, ANTlabs' **EzScan** support on gateways offers an elegant solution. Users can scan their boarding pass or passport with a smartphone for authenticated WiFi access. This streamlines authentication, enhancing user experience and reducing turnaround time. Venue owners benefit from richer data for security, marketing, and analytics.

Compared to other options like SMS-OTP login, **EzScan** is more reliable and cost-effective, especially for international travelers who may face SMS delivery challenges.

ANTlabs **EzScan** empowers venue owners with valuable customer insights. By leveraging captured boarding pass or membership data, transportation hubs can analyze behavior, demographics, and preferences. These insights drive targeted marketing, service improvement, and enhanced overall customer experience.



“To meet the challenge of the new world, to meet the challenge of rising to a knowledge-based economy, we have to innovate like mad.”

Sim Wong Hoo

Billionaire Technoprenuer, Founder of Creative Technology & Inventor of Sound Blaster

Contact us

For detailed guidance on how to take the first steps, click the link below for more information.

<https://www.antlabs.com/asp-cloud-and-antlabs-sg-5-solution/>

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